

— Exploring - Diagnosing - Enriching —

THE N WORD?! BOOK SERIES Pt. 3

16 COMMUNITY N'richment Narratives Detailing An INSPIRATIONAL 30-YEAR CASE STUDY OF THE Neurodivergent+ SuperPower!

A TECH – Based Resource Building N'richment

Services + Tools + Products

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This Book Is Not Just A Good Read,

It's A **Tech-Based**

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That Builds N'richment

Services + Tools + Products

Community N'richment Case Studies

Case Study #1 - Community Hub & Cultural Commerce Founder / Operator: 1999 - 2000

(Various Residents / Central Station Clothing Stores by Hubbard & Randall INC - Uniondale Township, NY)

Long before Huemility understood the language of holdings, subsidiaries, or decentralized enrichment, he was already experimenting with what could happen when ownership, environment, culture & community were deliberately brought together.

The opportunity itself carried a certain symmetry.

Only a few years earlier, Huemility had enriched his former live-in stock-broker-girlfriend, C. Butler, during an important period of her professional development. And at this point during his 30-year enrichment journey, the man who almost didn't graduate from high school would reap the benefits of his enrichment deeds coming back to bless him the same.

C. Butler became one of several investors willing to enrich Huemility, who had become a budding entrepreneur, to pursue something of his own.

For someone who had grown up impoverished and with little access to capital, having a person he had previously enriched investing in his future brought Huemility & C. Butler's challenging relationship to an entirely different dimension—one of a more positive nature.

The investment in Huemility's small business aspirations would ease the biracial & neurodivergent clashing between the two a bit due to the pride Huemility felt about opening a store within the proximity of his childhood community.

Entrepreneurship instantly instilled a sense of neurological empowerment in Huemility making him more pleasant of a person toward C. Butler, who deeply cared for him.

Together with his much older store business partner, D. Randall, he and Huemility formed Hubbard & Randall INC and acquired a previously established retail location from D. Randall's brother that had fallen considerably from the promise it once held in the impoverished community.



Image of D. Randall pictured on the far left and Huemility 2nd from the right

The store was run-down, had become associated with gang & drug activity and attracted a crowd that no longer reflected the customer base Huemility wanted to be associated with. To make matters worse, inside the small, musty store lurked a form of demoralization that presented a different obstacle.

Rodents and pest infestations had become a problem. Plumbing needed attention. The restroom was unusable, forcing employees and customers to rely on neighboring businesses in the strip mall, where Central Station Clothing was located, whenever they needed a bathroom.

There was little about the interior that encouraged anyone to stay. No comfortable waiting area existed or dressing rooms. The front lacked anything resembling a proper lobby or arrival experience.

Fixtures and merchandising did little to communicate the kind of premium retail environment Huemility imagined. He envisioned a store closer to the energy and aesthetic of immersive uptown New York City retail spaces, translated into the suburban neighborhood.

That required resetting the business before trying to grow it. One of Huemility's more difficult recommendations was to close the store completely for approximately three months, which appeased his mind and would lay way for his neurodivergent superpowers of cPTSD *(complex post-traumatic stress disorder)*, OCD *(obsessive compulsive disorder)*, severe hyper-vigilance, and a tendency to hyper-regulate or overcompensate!

However, his headstrong business partner, D. Randall, needed ***faaaaaar*** more convincing...?!



Image of D. Randall at
Central Station Clothing

“Through Humbly Exemplifying intuition + imagination + intelligence, Neurodivergents Will Optimize Reality Dynamically!!!”



THANK YOU **FOR READING THIS EXCERPT OF PT. 3**

Don't forget to leave a comment on what you've read and to spread the iiiNWord?! with family & friends via the social media bar and email below!